B.A ECONOMICS (HONOURS) WITH SINGLE MAJOR

Program Objective: This program is to impart the knowledge and skills among the students in the field of economics as major along with skills in languages and selected minor subject.

Program Outcomes:

- **PO 1:**Learn basic concepts, principles and theories in economics
- **PO 2:** Analyse issues in current economy at different levels
- **PO 3:**Acquire employability and research skills in the field of economics
- **PO 4:**Gain knowledge to understand the society around
- PO 5:Learn soft and life skills for effective communication and personality development

PAPER TITLES FOR MAJOR AND MINOR

Sem	Paper	Major	Minor	Credits		
II		Microeconomics	Microeconomics	4		
		Mathematical Methods for		4		
		Economics				
III		Macroeconomics	Macroeconomics	4		
		Economic Thought and Political		4		
		Economy				
		Development Economics		4		
		Public Economics		4		
IV		India and A.P Economy	India and A.P Economy	4		
		Statistical Methods for	Statistics for Economics	4		
		Economics				
		International Economics		4		
V		Choose any 2 out of 4 Sets of	Choose any 1 out of 4 Sets			
		Skill Enhancement Courses	of Skill Enhancement			
			Courses			
		1A. Banking and Financial	1A. Banking and Financial	4		
		Services	Services			
		and	and			
		1B. Insurance Services	1B. Insurance Services			
		2A. Rural Entrepreneurship and	2A. RuralEntrepreneurship and	4		
		2B. Farmer Producer	2B. Farmer Producer			
			Organizations			
		3A. Urban Entrepreneurship and MSMEs	3A. Urban Entrepreneurship and MSMEs	4		
		and 3B. Retail and Digital	and 3B. Retail and Digital			
		Marketing	Marketing			
		4A. Inferential Statistics and Software Packages	4A. Inferential Statistics and Software Packages	4		
		and 4B. Project Designing and Report Writing	and 4B. Project Designing and Report Writing			
VI				1		
		Semester Internship/Apprenticeship/OJT with 12 Credits.				
VII		Choose any 3 Out of 6 Core	Choose any 2 Out of four			

	Courses	Skill Enhancement Courses	
	Advanced Microeconomics	Econometrics	4
	Advanced Macroeconomics	Computer Application for	4
		Economic Analysis	
	Environmental Economics	Social Entrepreneurship	4
	Agricultural Economics	Marketing Research	4
	Industrial and Infrastructural		4
	Economics		
	Economics of Education and		4
	Health		
VIII	Choose any 3 Out of 6 Core	Choose any 2 Out of four	
	Courses	Skill Enhancement Courses	
	Advanced Theories in	Investment Analysis and	4
	Development Economics	Portfolio Management	
	Contemporary Developmental	Experimental Economics	4
Issues in Indian Economy Contemporary Developmental			
		Cooperative Economics	4
	Issues in Andhra Pradesh		
Economy Gender and Social Economics			
		Corporate Social	4
		Responsibility	
	Behavioral Economics		4
	Constitutional Economics		4
			1

Programme	Semester	Hours Allotted		Credits
BA	II	Theory- 40	Activities- 20	4

Course Objective: This course is to learn about basic concepts, principles and theories in Microeconomic to understand the economic behavior of an individual person and firm.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

CO1: Explain what is an economy, economics and differentiate between micro and macro economics

CO2: Analyses the demand of a product and estimate elasticity

CO3:Estimate production function and understand its application

CO4: Analyze functioning of different markets and their differentiations

CO5: Examine the determination of rent, wage, interest and profit

Unit-1: Introduction to Economics

- Economic Activities and Economic System; Definition, Scope and Importance of Economics
- Fundamental problems of economics: Scarcity and Choice, Production Possibilities Curve
- Meaning and Scope of Microeconomics; Differences between Micro and Macro Economics
- Principles of Microeconomics: Equilibrium, Optimization, Welfare; Methodology in Economics: Positive and Normative

Unit -2: Demand and Consumption

- Demand: Meaning, Types and Factors; Law of Demand
- Elasticity of Demand: Meaning, Price, Income and Cross Elasticities
- Utility: Meaning, Types, Importance; Marginal Rate of Substitution (MRS), DMRS
- Indifference Curves (IC): Concept, Properties; Budget Line; Consumer Equilibrium under IC

Unit -3: Production and Supply

- Firm: Concept and Objectives; Production and Factors of Production; Concepts of Production, Cost and Revenue: Total, Average, Marginal
- Production Function: Meaning and Types; Cobb- Douglas Production Function
- Law of Variable Proportions; Laws of Returns to Scale
- Supply: Meaning, Factors, Law of Supply, Elasticity of Supply

Unit-4: Markets

- Market: Concept and Classification; Perfect Competition: Characteristics, Equilibrium of Firm and Industry
- Monopoly: Characteristics, Equilibrium, Price Discrimination
- Monopolistic Competition: Characteristics, Equilibrium, Selling Costs
- Oligopoly: Characteristics, Types, Kinked Demand Curve Model

Unit - 5: Distribution

- Distribution: Meaning, types and importance
- Rent: Ricardian Theory of Rent, Marshallian Quasi Rent
- Theories of Wage: Subsistence Theory, Modern Theory
- Theories of Interest: Classical Theory, Loanable Funds Theory
- Theories of Profit: Risk and Uncertainty Theory, Innovations Theory

References:

- 1. Microeconomic Analysis, Bilingual Textbook, APSCHE
- 2. H. L. Ahuja, Advanced Economic Theory, S. Chand, 2004
- 3. A. Koutsoyiannis, Modern Microeconomics Macmillan, London.
- 4. P. N. Chopra, Principles of Economics, Kalyani Publishers, Ludhiana, 2018.
- 5. Telugu Academy Publications on Microeconomics
- 6. Microeconomics, Dr. Br. Ambedkar Open University Material
- 7. Microeconomics, IGNOU Material

Suggested Activities:

- Unit-1: Group discussion on Identifying Surrounding Economic Activities
 - Unit-2: Project on Demand Analysis of any Good/Services and make presentation
 - Unit-3: Assignment on any production function or concepts of production
 - Unit-4:Field visit to any market and submission of a report
 - Unit-5: Seminar on distribution theories

MACROECONOMICS

Programme	Semester	Hours Allotted		Credits
BA	III	Theory- 40	Activities- 20	4

Course Objective: This course is to learn about basic concepts, principles and theories in Macroeconomics to understand the functioning of a macro economy.

Course Learning Outcomes:

After studying this course, the student shall be able to achieve the following outcomes:

CO1:Explain the functioning a macro economy with its inter-linkages and measure and analyse the national income of the country

CO2: Analyse the Classical and Keynes theories of employment and its application in current Economy

CO3:Explain the importance of money and banking along with their functions Analyse RBI policies

CO4: Analyse causes and evaluate the measures to control inflation and trade cycles in he economy

CO5: Evaluate the macroeconomic policy targets

Unit - 1: Introduction to Macroeconomics and National Income

- Macroeconomics: Definition, Scope and Importance; Macroeconomic Variable: Stock and Flow
- Circular Flow of Income: Two, Three and Four Sector Models
- National Income: Definition, Concepts, Importance
- Measurement of National Income and Difficulties

Unit -2: Theories of Employment, Consumption and Investment

- Classical Theory of Employment: Assumptions, Say's Law of Market, Pigou's Wage-Price Flexibility, Classical Model, Criticism
- Consumption: Factors, Consumption Function, Keynes' Psychological Law of Consumption
- Investment: Types, Factors, Investment Function; Marginal Efficiency of Capital, Multiplier and Accelerator
- Keynesian Theory of Employment: Assumption, Concepts and Model

Unit – 3: Money and Banking

- Money: Definition, Types, Functions; RBI classification of Money
- Theories of Money: Fisher and Cambridge
- Banking: Definition, Types, Importance, Functions; NBFCs
- Central Bank: Objectives, Functions, Monetary Policy

Unit – 4: Inflation and Trade Cycles

- Inflation: Meaning, Types, Importance, Measurement
- Causes, Consequences and Controlling of Inflation
- Inflation vs Unemployment, Phillip's Curve
- Trade Cycles: Phases, Causes and Controlling Measures

Unit -5: Financial Market and Macroeconomic Policies

- Financial Markets: Types, Instruments, Functions
- Stock Market: Functions, Indices Sensex and Nifty
- Macroeconomic Policy: Targets, Indicators and Instruments; Fiscal Policy and Crowding-Out Effect
- Neo-classical and Keynesian Synthesis: IS-LM Basic Model

References:

- 1. Macroeconomic Analysis, Bilingual Textbook, APSCHE
- 2. H. L. Ahuja, Advanced Economic Theory, S. Chand, 2004
- 3. P. N. Chopra, Macroeconomics, Kalyani Publishers, Ludhiana, 2014.
- 4. D. M. Mithani, Macro Economic Analysis and Policy, Himalaya Publications, New Delhi
- 5. Telugu Academy Publications on Macroeconomics
- 6. Macroeconomics, Dr. Br. Ambedkar Open University Material
- 7. Macroeconomics, IGNOU Material

Suggested Activities:

Unit-1: Practical Exercise on national income measurement

Unit-2: Group discussion on application of classical and Keynesian employment theories to current economics

Unit-3: Field visit to commercial bank and submit a report

Unit-4: Assignment on current measures to control inflation

Unit-5: Quiz on financial markets and debate on monetary vs fiscal policy

INDIAN AND A.P ECONOMY

Programme	Semester	Hours Allotted		Credits
BA	IV	Theory- 40	Activities- 20	4

Course Objective: This course is to provide basic understanding about functioning of various aspects in Indian economy and analyse various issues and problems and suggest measures.

Course Learning Outcomes:

After studying this paper, the students shall be able to achieve the following outcomes:

CO1:Explain the basic characteristics, structural changes, planning and human development in Indian economy

CO2: Analyse the changes in incomes, demography and the developmental issues such

aspoverty, inequality, unemployment and migration and suggest measures to address them

CO3: Examine the components of agricultural and industrial sectors and their performance

CO4: Examine the issues in public finance in terms of taxes, revenues, deficits and finance commission

CO5: Analyse the issues in Andhra Pradesh economy related to agriculture, industry andwelfare programs

Unit 1: Basic Features, Planning and Human Development in India

- Basic characteristics of Indian Economy as a developing economy
- Economic development since independence, Economic Structure and its changes in India
- Planning Commission: Objectives, major strategies and achievements; NITI Ayog its approaches to economic transformation in India
- Trends in Human Development Index in Indiaand Measures to Improve

Unit 2: National Income, Demography and Developmental Issues

- Trends in National income; Demographic Features
- Poverty and Inequalities; Occupational Structure and Unemployment
- Various Schemes of employment generation and eradication of poverty
- Issues in Rural and Urban Development; Labour Migration: Challenges and Measures

Unit 3: Agricultural and Industrial Developments

- Indian Agriculture: Agricultural Reforms, Agricultural Strategies and Agricultural Policy
- Agricultural Credit; Agricultural Price Policy & MSP

- Indian Industry: Economic Reforms and New Industrial Policy
- Industrial Development Programs: Make-in India, Start-up, Stand-up, Industrial Corridors

Unit-4 Indian Public Finance

- Indian Tax System and Recent changes ;GST and its impact on Commerce and Industry
- Centre, States Financial relations; Recommendations of Recent Finance Commission
- Fiscal Policy: Status and Issues in Public Expenditure and Public Revenue
- Status and Issues in Public Debt and Budget Deficits; Analysis of Latest Budget

Unit- 5 Andhra Pradesh Economy

- Basic characteristics of Andhra Pradesh economy after bifurcation in 2014; Impact of bifurcation on the Economy
- Challenges in industrial Development and new initiatives
- Challenges in Agriculture and Rural Development and new Initiatives
- Social Welfare Programmes and other measures to address Issues of Poverty and Unemployment; Skill Development Initiatives

References:

- 1. Dhingra, I.C., Indian Economy, Sultan Chand, New Delhi, 2014.
- 2. Gaurav Datt and Ashwani Mahajan, Datt and Sundharam's Indian Economy, S.Chand&Co., 2016
- 3. G. M. Meier, Leading Issues in Economic Development, Oxford University Press, New York,
- 4. P. K. Dhar, Indian Economy: Its Growing Dimensions, Kalyani Publishers, Ludhiana, 2018.
- 5. Reserve Bank of India, Handbook of Statistics on Indian Economy (Latest).
- 6. S.K.Misra&V,K,Puri, Indian Economy, Himalaya Publishing House, 2015. 8. R.S.Rao,
- 7. A.P Economy-Telugu Academy, 2018
- 8. Economic Surveys

Suggested Activities:

- Unit-1: Assignments on features and structural changes of Indian economy
 - Unit-2: Group Project on issues of poverty, unemployment and inequality and make suggestions
 - Unit-3: Quiz on Agriculture and Industrial sectors
 - Unit-4: Group discussions to issues of taxation, public expenditure, Public debt, budget
- Unit-5: Seminar topics in AP economy and filed visits to industry or agriculture in local area submit a report

STATISTICAL METHODS FOR ECONOMICS

Programme	Semester	Hours Allotted		Credits
BA	IV	Theory- 40	Activities- 20	4

Course Objectives: The course teaches students the basics of statistics with a special focus on its day-to-day applications in economics. It sets a necessary foundation for the econometrics courses and courses in advanced microeconomic theory within the Honours programme.

Course Learning Outcomes:

At the end of the course, the student is expected to demonstrate the following cognitive abilities and psychomotor skills:

CO1: Understand the nature of statistics and able to collect data using questionnaire

CO2: Draws critical diagrams and graphs for presentation of data

CO3: Calculates and Analyses Averages and Dispersions using given data and information

CO4: Explains the uses of correlation and regression analysis, time series and index numbers in economic analysis.

CO5: Calculate index numbers

Unit – 1: Introduction to Statistics

- Nature and Definition of Statistics, scope, importance and limitations of Statistics
- Primary and Secondary data
- Census and Sampling techniques and their merits and demerits
- Schedule and questionnaire, Collection of data
- Applications in economics

Unit – 2: Diagrammatic Analysis

- Data: Meaning and Types; Frequency distribution
- Tabulation, Graphical presentation of data: Line graph, Histogram, Frequency Polygon, Cumulative Frequency Curves
- Diagrammatic presentation of data: Line, Bar, Pie Diagrams
- MS.Excel for Diagrammatic Analysis; Applications in economics

Unit – 3: Measures of Central Tendency and Dispersion

- Averages: Arithmetic Mean, Median, Mode, Geometric Mean, Harmonic Mean
- Dispersion: Range, Quartile Deviation, Mean Deviation, Standard Deviation, Coefficient of Variation

 MS.Excel for Measures of Central Tendency and Dispersion; Applications in economics

Unit – 4: Correlation and Regression

- Correlation: Concept, Definition and Use
- Types of Correlation: Karl Pearson's Correlation coefficient, Spearman's Rank Correlation
- Regression: Concept, Definition, Use, Regression Equations, Demand forecasting
- MS Excel for Correlation and Regression; Applications in economics

Unit – 5: Time Series and Index Numbers

- Time Series: Definition and Components; Measurement of Time Series: Moving Average and the Least Squares Method
- Index Numbers: Concepts of Price and Quantity Relatives, Laspeyer's, Paasche's and Fisher's Ideal Index Numbers
- Uses and Limitations of Index Numbers
- MS Excel for Index Numbers; Applications in economics

References:

- 1. B. R. Bhat, T. Srivenkataramana and K.S. MadhavaRao (1996): Statistics: A Beginner's Text, Vol. I, New Age International (P) Ltd
- 2. Goon A.M, Gupta M.K., Das Gupta B. (1991), Fundamentals of Statistics, Vol. I, World Press, Calcutta.
- 3. M. R. Spiegel (1989): Schaum's Outline of Theory and Problems in Statistics, Schaum's Outline Series.
- 4. S.P. Gupta, Statistical Methods, S. Chand & Co, 1985
- 5. Telugu Akademy Book, ParimanathmakaPaddathulu (For B.A.).

Suggested Activities:

- Unit-1: Assignments of the application of various statistical methods
- Unit-2: Student Seminar on themes requiring usage of tables, diagrams, statistical analysis and interpretation
- Unit-3: Group project work for collection of data on locally relevant economic problems
- Unit-4: Exercise on calculation of correlation and regression using Excel.
- Unit-5: Chart Preparation on formulas of different index numbers.